



Evaluation Framework for Phase one (5 box WG funded pilot)

The BBB project takes a phased approach (see section 1.2 of the BBB PID). In phase 1 the measurable objectives are to install 5 BBBs that will:

- Contribute to the reduction of food poverty/food insecurity via the 'pay as you feel' shop
- Help improve nutritional intake
- Help improve the wellbeing of the families who use the BBB
- Increase parental involvement in ways that suit them (e.g. buying from the pay as you feel shop, volunteering with food growing aspects of the projects etc.)
- To share lessons learnt with the next phase of BBB installation
- To develop learning resources that will ensure BBBs become a focal point for experiential learning about food
- Measurably reduce food waste

Objective	Measure/tool	Stage
<ul style="list-style-type: none"> Contribute to the reduction of food poverty/food insecurity via the 'pay as you feel' shop 	Short baseline questionnaire (see appendix 1)	<ol style="list-style-type: none"> Baseline (February) Follow up questionnaires at 3 & 6 months after the shop opens at each site
<ul style="list-style-type: none"> Help improve nutritional intake 	Brief questionnaire aimed at the users of the BBB when they have been using it for 3 months	<p>Users of the shop can be asked whether they feel they feel their diet has improved at the 3 & 6 month evaluation points. This will need to ask basic questions such as</p> <ul style="list-style-type: none"> Do you feel your family are eating more fruit and veg as a result of using the shop? Do you think your families' intake of sugary foods and drinks has gone down as a result of the food you get from the BBB? <p>This stage of questioning can also include questions about whether recipe cards for example would be useful to accompany the shopping</p>
<ul style="list-style-type: none"> Help improve the wellbeing of the families who use the BBB 		<ol style="list-style-type: none"> Baseline questionnaire

		<ol style="list-style-type: none"> 2. Follow up questionnaire at 3 & 6 months after each box opens
<ul style="list-style-type: none"> • Increase parental involvement in ways that suit them (e.g. buying from the pay as you feel shop, volunteering with food growing aspects of the projects etc.) 		<ol style="list-style-type: none"> 1. Gauge interest with baseline questionnaire 2. Carry out a recruitment drive at each of the schools 3. Forms designed to measure volunteer details (name, address, age, reason for involvement, employment status) and then volunteer hours recorded so total volunteer time can be calculated and assigned a monetary value 4.
<ul style="list-style-type: none"> • To share lessons learnt with the next phase of BBB installation 		
<ul style="list-style-type: none"> • To develop learning resources that will ensure BBBs become a focal point for experiential learning about food 		A short overview report of the resources being developed and any resources themselves will serve as evidence for this objective
<ul style="list-style-type: none"> • Measurably reduce food waste 		Records of amounts of food received from Fareshare and other local food outlets – measured in KGs will

		serve as an indication of food that is likely to have otherwise ended up in landfill Develop a proposal to increase onsite food waste composting at the school gardens (food from canteens, lunchboxes etc. can be weighed)
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In order to ascertain some baseline information, a very basic questionnaire is suggested below for parents at the 5 schools:

1. Do you worry about having enough money to buy food?
Yes/No/Sometimes
2. Do you feel your family could do with more to eat but a lack of money means this is difficult?
Yes/No/Sometimes
3. Do you find yourself worrying about having enough food?
Yes/No/Sometimes
4. Would you use a 'pay as you feel' shop at the school?
Yes/No/Sometimes
5. Would you like to get involved in helping at the shop and/or with some food growing with the children in a school garden?
Yes/No/Maybe